

Tips for submitting your
2009 Connecticut Family Business of the Year
Award Application via Video

- Time Limit: 20 minutes
- Interview multiple people
 - Employees (family and non-family)
 - Family members not directly employed at the business (retired, board members)
 - Incoming family members not yet employed at the business
 - Vendors / Suppliers
 - Customers
- Tour of facility
- Overview of products/capabilities
- Demonstrations (if applicable)
- If uploading video to YouTube, please forward all accompanying materials and URL link.
- Due: August 28, 2009

Questions: Contact Priscilla Cale, UConn Family Business Program Director,
at priscilla.cale@uconn.edu or 860.486.5628

GOOD LUCK &
We look forward to your application!